

BRYAN KEEVER

{ graphic design + photography }

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EXPERIENCE

BRYAN KEEVER :: DESIGN+PHOTO ::

{ freelance graphic designer + photographer }

SAN FRANCISCO CA :: Self-directed freelance work with a project- and organization-specific angle, based on clients' focus, cultural and community impact, and overall mission. • Clients include a community film center that provides free screenings, lectures, and outreach; a community-focused worldwide hub that connects social entrepreneurs with micro-investors; and an international non-profit that teaches, fosters, and empowers at-risk children through photography. (2009–PRESENT)

FAGAN WELLES

{ senior graphic designer }

SAN FRANCISCO CA :: Print and web design for advertising campaigns within the foodservice and retail industries, with an emphasis on product promotions. Directly responsible for the concepting, layout, digital retouching, and mechanical file preparation of product and capabilities brochures, mailers, website updates, email blasts, and online media. • Daily management of client interactions, asset and project oversight, and final deliverables per established schedules. (2011–PRESENT)

FINE ARTS MUSEUMS OF SAN FRANCISCO

{ lead graphic designer }

SAN FRANCISCO CA :: Joined the six-person in-house design team of the de Young and Legion of Honor museums, over a six-month contract. • Produced gallery labels, signage, and chat panels for both permanent and traveling exhibitions, as well as related event invitations, museum signage, and institutional collateral. • Concepted and designed promotional brochures, rack cards, street and lobby banners, bus displays, duratrans installations, online ads, and newspaper and magazine ads. • Managed client interactions, print estimates, press scheduling, and asset and project oversight. (2010–2011)

MORE THAN ME FOUNDATION

{ freelance graphic designer }

WASHINGTON DC :: Pro-bono work on flyers, web banners, and a limited-edition silkscreened event poster for the non-profit's inaugural fundraiser, which focused on raising capital and awareness to provide education to underserved children in Liberia, West Africa. • Refined the organization's existing logo and provided art direction for the redesign of its website. • Designed and produced four installments of a bimonthly online newsletter with a large international distribution. (2009–2010)

AQUENT

{ freelance graphic designer }

WASHINGTON DC :: Worked with D.C.-area clients through the talent agency to provide production support and comprehensive design on a variety of contracted projects, from a newspaper redesign to the concepting, narrative development, interior and exterior design, specification oversight, and project management for a government-commissioned, nationwide, traveling exhibit promoting food safety practices. (2003 :: 2009–2010)

THE KENNEDY CENTER

{ senior graphic designer }

WASHINGTON DC :: Part of a three-person in-house design staff, with a focus on creating printed materials for ticketed performances. • Conceptualized and designed performance calendars, genre-specific season brochures, festival collateral, comprehensive performance campaigns (postcards, mailers, and house posters), and newspaper and magazine ads. Created related web graphics, email graphics, and Flash features. • Coordinated printing specs, project costs, etc; attended press checks; assisted with oversight of image management; and provided direction and management for design interns. (2003–2009)

FUSZION COLLABORATIVE

{ graphic designer }

ALEXANDRIA VA :: Part of a five-designer studio working for the entertainment and cable industry, small organizations, corporations and non-profits, and local museums. • Conceptualized and designed annual reports, conference materials, event tickets, launch kits, media materials, point-of-purchase displays, retail packaging, signage, and a full vehicle wrap. • Actively engaged in print estimates, vendor and client contact, press checks, and project management. (2000–2003)

DESIGN FARM

{ junior graphic designer }

TAKOMA PARK MD :: Part of a three-person design studio working with a clientele primarily of non-profits and small businesses. • Conceptualized and designed annual reports, cd labels and packaging, promotional brochures, e-newsletter templates and production, and corporate identity design. • Assisted with print estimates, press checks, and full production support. (1999–2000)

EDUCATION

OHIO UNIVERSITY

{ bachelor of fine arts }

ATHENS OH :: College of Fine Arts, Graphic Design Program, Magna Cum Laude (1999)

CAPABILITIES

{ platforms + software }

Fluent: Mac (OSX Snow Leopard)/Windows (XP) :: Adobe CS5 (Acrobat Pro/Flash/Illustrator/InDesign/Photoshop)/QuarkXPress (7.1) :: **Working knowledge:** Dreamweaver/Microsoft Suite (Excel/Powerpoint/Word)

{ awards + recognition }

- Citation of Excellence Addy Awards (2003)
- Certificate of Merit ADCMW Annual (2000+2002)
- Charles Logan Smith Award for Excellence in Graphic Design Ohio University (1999)
- National Merit Scholarship Recipient (1995–1999)
- Provost Scholarship Recipient (1995–1996)